

VENEZIA CITTÀ PLURALE

CONTAMINATION LAB (CLAB)



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| City & organisation | Venice, Ca' Foscari University |
| Urban challenge(s) addressed | Culture & Heritage |
| Name/title of learning practice | Venezia Città Plurale – Contamination Lab (CLab) |
| Type of case study | Extracurricular |
| Programme level learning practice/ case study | Local (city level) |

BACKGROUND AND HISTORY

Years of establishment: 2017

Motivation behind intervention: N/A

General content of intervention

This Active Learning workshop focused on the development of projects that aim to rethink the historical identity of Venice - Plural City - in an innovative key and read its present as a multicultural city in a proactive way, planning a future development that is founded on its past and present cultural heterogeneity.

The CLab -Venice is an entrepreneurship education and mentoring project, where university students and graduates work in interdisciplinary groups with the aim of translating ideas, analysis and insights into innovative projects.

Target group

University students, young graduates from the Ca' Foscari University of Venice, other universities and Higher Education Institutions in Art and Music

Length of the course: 150 hours in 8 weeks

Average number of students attending: 60

URBAN CHALLENGES ADDRESSED AND THE CONTEXT

Which urban challenge: N/A

Why was it addressed: N/A

Target group

The aim was to stimulate students to design - and begin to build - a future Venice, a plural city, that knows how to enhance its historical, cultural, productive, entrepreneurial, human heritage, and above all the heterogeneity that has characterized it and still does. A city that knows how to rethink its past in an innovative way, and read its present in a proactive way, to build a future in which the various historical and cultural heritages that compose it become an instrument of social integration, growth and enrichment.

ORGANISATIONAL DESIGN

Stakeholders involved:

Involvement of a large number of stakeholders (about 15) between local authorities, associations, groups and businesses in order to grasp the complexity of the issue and focus it on concrete issues (e.g. the Veneto Region, Unioncamere del Veneto, the local Greek, Armenian, Jewish communities; the Ateneo Veneto, the Querini Stampalia Foundation, the Venice Library Network, the CGIL and IRES Veneto, the Municipality of Venice, Social inclusion office, Pieces of Venice, Another city possible).

Resources required (human, capital, physical): N/A

LEARNING DESIGN

ECTS: 6

Learning objectives

Development of skills such as active listening, empathy, teamwork, time management, stress management, conflict management, effective communication, storytelling, public speaking and others useful to young people to enter the work environment.

Training methodologies: Design Thinking and Business Modelling

Format: Workshop, Mentorship, Tutoring

Student support systems: N/A

Assessment methods: N/A

Integration into curricula (if applicable): N/A

HINDERS

In relation to urban challenges: Covid-19 created some difficulties in rethinking the lab as a blended experience.

In relation to delivery of intervention: N/A

ENABLERS

In relation to urban challenges: The stakeholders involved, the co-creation process.

In relation to delivery of intervention: N/A

REFLECTION

Success factors: N/A

Outputs, outcomes and impact: N/A

Lessons learned and recommendations

The work with different stakeholders allowed students to develop critical thinking. However, in addition to the communication of the project, students think that there is a need for a stronger attention to the economic part of the project and to field research, even offline.

Other

The winning group ideated the Slow Books project: the acceleration path was planned in collaboration with the Ca 'Foscari University Foundation and with the project on the Widespread Museum of Paper by prof. Panozzo. The winning group (with the support of the facilitator and external consultants) will use the acceleration path to deepen the idea and adapt it to the needs of the museum, as if they had to elaborate their project to present it to a potential external financier (represented by the partners of the project). At the end of the elaboration they will present the book proposal to the artisan realities that are part of the museum and will have the opportunity to make it concretely, assisted by an expert consultant in graphics for publications.

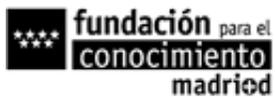
Gondolab Group with the Incontro Corrente project got the second place: the Civic Libraries management requested the collaboration of the University and the Gondolab group in order to participate in the announcement of the Ministry, Center for the promotion of reading, Call for City Laws 2020.

In fact, the project presented by the Municipality includes some proposals from the University and the idea of the traveling reading lounge that participated in the CLabVenice. DynamicaGroup with the AgorÀrt project got the third place: Dr. Remi Wacogne of another Possible City, requested the collaboration of the group for a project within the Milano 2046 School for the well-being of cities, dedicated to the reconversion of newsstands in the city of Venice.

Note: The information contained on this description was extracted from the "Case Study report" (published by the Urban GoodCamp consortium in March 2022), available at: https://www.urbangoodcamp.eu/uploads/1/6/2/1/16214540/ucamp_-_case_study_report_1.pdf

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