

THE DAY AFTER PLATFORM

PLATAFORMA "EL DÍA DESPUÉS"



City & organisation	Madrid, Innovation and Technology for Development Centre from the Polytechnic University of Madrid
Urban challenge(s) addressed	Climate neutrality, environment, health, inequality
Name/title of learning practice	"The Day After" Platform (Plataforma "El Día Después")
Type of case study	Lifelong learning
Programme level learning practice/ case study	National (country wide)

BACKGROUND AND HISTORY

Years of establishment: 2020

Motivation behind intervention

This open, digital and collaborative platform was created on the 25th March 2020, with the main motivation of overcoming the COVID-19 crisis strengthened as a society and coming up with potential solutions to SDGs (particularly SDG 17: Global Partnerships, as it needs a continuous interaction of many actors).

General content of intervention

It has evolved towards the idea of a platform to generate transformative partnerships that address the challenges posed by the Sustainable Development Goals and catalyses multi-stakeholder collaborations for systemic and effective SDG-oriented solutions to the COVID-19 crisis.

Target group: Experts, professionals, activists, decision-makers.

Length of the course: N/A

Average number of students attending: N/A

URBAN CHALLENGES ADDRESSED AND THE CONTEXT

Which urban challenge: Environment and Health, Cooperation and Global Governance, City Transformation, Inequality and New Economic Model.

Why was it addressed

It was initially addressed to find solutions to the COVID-19 crisis through the acceleration of the change towards meeting the Sustainable Development Goals. The main goal was to promote sustainable transitions from the University.

How is it addressed

Through the activation of a great collective intelligence that creates sustainable innovation in the models and systems that support the socio-productive apparatus, cities, the environment, global governance, etc. The initiative has been structured according to a series of knowledge communities:

Inequalities and new economic models. The fragility of the systems has been evidenced with COVID-19, so it is necessary to build a new social contract for a fair reconstruction.

Environment and health. There's a need to change our relationship to the environment accepting our integration within nature and emphasizing the protective function of nature.

International cooperation. Interdependence between sustainable development and global security has pushed us towards advancing in the SDG 17 as soon as possible.

Transformations in the city: to take advantage of the COVID-19 context to redesign urban space and the life and mobility model.

ORGANISATIONAL DESIGN

Stakeholders involved:

Innovation and Technology for Development Center from the Polytechnic University of Madrid (UPM)

Iberdrola

Global Health Institute Barcelona (ISGLOBAL)

Spanish Network for Sustainable Development (REDS Red Española para el Desarrollo Sostenible)

Resources required (human, capital, physical): 500 people, companies, social organizations and public administrations have taken part.

LEARNING DESIGN

ECTS: N/A

Learning objectives

To reflect on existing organizational models and to bring academic knowledge on socio-technical transitions towards sustainability: a series of methodologies to be tested and researched to be applied to spaces of co-creation.

Training methodologies:

Multi-stakeholder workshops that enable a structured dialogue and co-creation based on specific and complex issues that require multiple sectoral perspectives.

Spaces to debate (Agora) where open discussions are organized for everyone to promote the connection of society, academia or science with decision-makers.

Work groups to generate specific actions to respond to critical topics related to the 2030 Agenda for Sustainable Development and the current crisis: new mobility in cities, social protection systems, global health and caring for biodiversity (to protect us from future pandemics).

Format:

Virtual platform with an evolving nature, a clear rationale and an iterative logic based on trial and error methods of learning and training.

- The Day After offers support to the incubation of transformative partnerships: facilitating the meetings of different actors, taking care of the processes and the participation, ensuring freedom for all participants to contribute to the initiatives but focusing on specific actions.

Student support systems: N/A

Assessment methods: N/A

Integration into curricula (if applicable): N/A

HINDERS

In relation to urban challenges

There's a rampant need to work in cooperation with other cities and networks/platforms of cities for a better alignment when working towards climate neutrality in Spain, which can be difficult to incorporate in the initiative.

In relation to delivery of intervention

COVID-19 has somehow provided the creation of the platform but it has also forced to implement every initiative in a digital format, impeding a closer collaboration of all involved actors.

ENABLERS

In relation to urban challenges

There's a general urgency to address certain global challenges and to achieve Sustainable Development Goals. This is a shared belief from the leading organizations, from the academia, private and public sector.

In relation to delivery of intervention

It has been recognized by the UN as a SDG Best Practice. El Día Después is one of the 15 initiatives selected as good practices in the field of partnerships.

REFLECTION

Success factors

This initiative has been created following an evolutionary model that is created and improved with experience, developing fast iterative processes in order to identify the best solutions within each context.

Outputs, outcomes and impact

The transformative partnership Incubator: it was created with the aim of offering an organizational infrastructure that accompanies and supports systemic change, through processes of co-creation and collective interpretation. It is designed for different initiatives and stakeholders to continuously interact, exchange knowledge and co-create based on common guidelines and working methods as well as having a shared purpose.

One of the most successfully accelerated initiatives has been CITIES 2030 Accelerating Climate Neutrality. This initiative, led by 4 main Spanish cities (Barcelona, Sevilla, Valencia and Madrid) aims at becoming the main instrument for European cities to achieve climate neutrality, sharing experiences and building a sustainable network. This initiative doesn't aim at replacing existing networks but at fostering the path towards climate neutrality across the European Union through new learning methodologies and/or specific projects. Each city deals with its own challenges, which will be tackled using common criteria, methodology and vision.

Lessons learned and recommendations

Social, economic and environmental challenges posed by the 2030 Agenda require stable and profound collaborations over time that go beyond conventional experiences of public-private collaboration.

Other

The incubator makes it possible to identify the links between the different organizations with the capacity for change, it develops a facilitating function and offers the conditions of neutrality and symmetry so that public-private-social partnerships are created to address complex challenges.

Note: The information contained on this description was extracted from the "Case Study report" (published by the Urban GoodCamp consortium in March 2022), available at: https://www.urbangoodcamp.eu/uploads/1/6/2/1/16214540/ucamp_-_case_study_report_1.pdf

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Ca' Foscari
University
of Venice



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